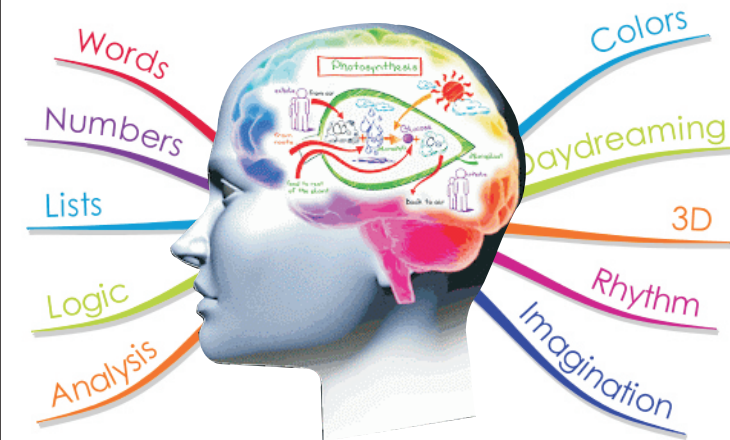


GOA'S FIRST MIND MAP OPEN

in association with



FRIDAY, 11 OCT 2013

VENUE

BPS CLUB, MARGAO, GOA

TIMINGS

**REGISTRATION FOR THE EVENT WILL
COMMENCE WILL COMMENCE AT 9 AM SHARP**

**PROGRAMME TIMINGS
9-30 AM TO 5 -30 PM**

Trainer Profile

- Mumbai's First Mind Map Trainer
- Proclaimed a " Genius " by Tony Buzan - Mind Map Inventor & Nobel Peace Prize Nominee !
- Endorsed by Jack Canfield - " The Secret " Teacher & The Co Creator of The Chicken Soup For The Soul Series (Sold Over 5 0 0 Million Copies !) !
- Ranked First in a International Creativity Test conducted by ThinkBuzan in Dubai.
- Conducted 164 Mind Map Seminars
- Mind Map seminars done for Executives of Many Fortune 500 and Alumni of the World's Best Colleges - The IITs, IIMs, Harvard Business School and LSE (London School of Economics)
- Has over 5 0 0 Testimonials on his website
- Probably the Most Endorsed Trainer In The World On LinkedIn. Has over 4 0 0 0 Endorsements on LinkedIn
- Has over 2 0 0 Video Testimonials and over 1 7 5 0 0 Views on his YouTube Channel
- "Dharmendra Rai" gives rise to over 6 Million Reference Pages on Google
- Award Winner and Speaker at The World HRD Congress 2012
- One of the Most Connected People on the Planet with over 21000 direct connections on LinkedIn and 5000 connections on Facebook
- Has a Klout score of 62 . Estimated to be in the 95th Percentile
- Member of Mensa International (A High IQ Society)



Mr. Dharmendra Rai,
Mumbai 's first Mind Map Trainer

COMMERCIALS

RS 2500/- PER PARTICIPANT PLUS 12.36%

SERVICE TAX

EARLY BIRD DISCOUNT OF 10%

FOR THOSE WHO REGISTER ON OR

BEFORE 15 SEP 2013

(TEA AND WORKING LUNCH WILL BE

SERVED AT THE VENUE)

***Introducing Goa's first Mind Map Open
By Dharmendra Rai, Mumbai 's first Mind Map
Trainer certified by Tony Buzan , the Inventor
of Mind Mapping and endorsed by
Jack Canfield, world famous motivational
speaker.
In association with Enterprise Unlimited***

What is a Mind Map?

A Mind Map is a revolutionary thinking tool that can enhance a person's thinking manifold in the following areas:

Sales and Marketing

HR Management

Compliance

Negotiations

Training and Development

Recruitment

Project management

Strategic Thinking

Risk Control and other business processes.

(a short video on Mind mapping is available on <http://www.mindmapstrainer.home>)

Who invented it?

Tony Buzan is the inventor of Mind mapping and a leading authority on creativity, memory and thinking. He is the best selling author of 123 books , with sales totalling 3 million and counting—He was named one of the world's top 5 speakers in the world by Forbes magazine Officially the highest creative IQ in the world. Nominated for the Nobel Peace Prize.

Programme Content

(subject to change by the trainer)

MODULE 1

(An experiential session to get people to experience the power of Mind Maps)

- Discover how Mind Maps could enhance your creativity between 50% - 500% IMMEDIATELY)
- Why creativity is like oxygen
- The science of creativity
- Dangers of low creativity
- Myths of creativity
- State of creativity on the planet based on intense research
- The future of business and how the challenges could be met
- Discover how Mind maps demonstrate that we are all unique and how to tap that uniqueness
- Two biggest challenges being faced by human brain today identified by neuroscientists

MODULE 2

- The science of Mind Mapping
- What is whole brain thinking
- Myths of whole brain thinking
- Gestalt and its enormously powerful applications
- Experiential exercise to prove imagination is extremely critical to memory
- Day dreaming- good or bad?
- Video defining mind maps from Tony Buzan- the inventor himself
- Video on the most important graph in the world
- Extraordinary learnings from the brain and memory
- How to apply lessons from the most important graph in the world Module 3

MODULE 3

- Mind Maps for Brain Storming
- Why most Brain Storming is actually brain “ drizzling”
- Group brain storming or solo brain storming
- Three Critical issues for brain storming with mind maps
- Experiential brain storming session for tackling burning issues

MODULE 4

- Laws of mind mapping'
- Understanding ALL the laws of mind mapping
- Reasoning behind all laws of mind mapping

MODULE 5

- Destroying the phobia of drawing- 95% of the world's population has it!

MODULE 6

- Practising making a mind map with all the laws of mind mapping
- Structured feedback session for all the mind maps drawn

MODULE 7

- Various uses of Mind maps for Business
- Education
- Self development

MODULE 8

- Assignment for certification, Q and A session,
- Conclusion